



**Construction Employers' Association**

**Construction Management University Grant Program  
2024 Scholarship Guidelines**

***[www.cea-ca.org](http://www.cea-ca.org)***

## **I. OVERVIEW**

This document provides university applicants with a comprehensive guide to the administration of the Construction Employers' Association (CEA) Construction Management University Grant Program. These guidelines are designed to provide background information and current policy direction.

## **II. WHO WE ARE**

CEA is the premier association in Northern California representing building contractors in collective bargaining, labor relations and legislative advocacy. Our membership base of approximately 100 builders performs over \$10 billion in public and private construction volume annually. CEA is the only organization whose sole purpose is to protect and promote the interests of the unionized commercial building construction industry in Northern California. Our effectiveness as an organization is due in large part to the active interest and involvement of the owners and principals of member firms.

## **III. CEA CONSTRUCTION MANAGEMENT UNIVERSITY PROGRAM**

The CEA Construction Management University Grant Program Committee ("Committee") will be comprised of CEA members who are appointed by the CEA Board of Directors. There shall be no limitation as to the number of CEA members that can serve on the Committee. There shall be at least one non-voting staff participant who shall serve on the Committee to administer the day-to-day functions of the Committee. A Committee member is not unilaterally authorized to commit grants. The Committee shall review grant applications and shall provide recommendations to the CEA Board of Directors for final approval.

## **IV. THE PURPOSE OF THE CEA UNIVERSITY GRANT PROGRAM**

The purpose of the CEA Construction Management University Grant Program is to distribute funds in the form of grants to deserving institutions of higher learning that directly benefit construction management students. CEA recognizes that the continuity of our industry is contingent upon attracting young individuals to management opportunities in the building construction industry in Northern California, and that educational institutions are an important vehicle for cultivating successful future Construction Managers. By awarding grants to universities that specialize in building construction management, CEA supports and promotes quality construction management education with the hope of developing long-term relationships with the universities selected to participate in our Program.

## **V. HOW THE MONEY IS DISTRIBUTED**

The CEA Board of Directors shall determine, on an annual basis, the amount of funding that the Association can distribute for that year. CEA is empowered to distribute up to the entire amount of its yearly budget and can roll over uncommitted funds to any future year. For the year 2024, up to two hundred and twenty-five thousand dollars (\$225,000) is available for distribution. CEA makes no commitment, express or implied, as to the availability of future grant funding.

CEA shall choose selected universities to submit applications for grants. The application process shall include a written application to the Committee. In addition, university applicants will be asked to meet with the Committee to discuss their programs and grant applications. Further, after such time that said grants have been disbursed and the program implemented, the universities awarded grants shall agree to provide the Committee with an opportunity to evaluate the funded activity upon which the grant was awarded.

The universities chosen by the Committee agree to cooperate with CEA and to adhere to the specific criteria developed by the Committee, including the formal recognition of CEA for grants awarded. For your reference, CEA has provided examples of both previously successful and unsuccessful proposals. Each grant application and narrative will be evaluated on the following criteria:

- 1) In what ways does this program provide direct benefits to the largest possible number of construction management students?
- 2) How will this program encourage student participation and connect with students to inspire achievement in the construction field?
- 3) What type of partnerships will be created between the university and its students and CEA member firms?
- 4) How will this program help students develop an understanding of building construction?
- 5) What was the impact of the 2023 Grant Award and was the program executed as proposed?
- 6) Is the application complete and submitted in a timely fashion?

Examples of previously successful proposals include:

- Student participation in field trips to construction sites, construction competitions, or case study projects
- Creation of an instructional DVD series used to demonstrate construction processes in the classroom
- Development of Co-op, internship, or work experience programs
- Marketing of Construction Management programs to High School and Community College students

Examples of previously unsuccessful proposals include:

- Purchase of computer software or hardware
- Funding of Faculty research projects
- Payment of student accreditation exam fees
- Funding for Non-Construction Management related programs or courses

CEA would like to thank each university for their participation in the 2024 Construction Management University Grant Program. **Applications are due Friday, November 8, 2024.** We look forward to another year of thoughtful and productive proposals.